



eat well
tasmania

ANNUAL REPORT - 2025 -

FROM THE EXECUTIVE

Jamie McLoughlin, Board President

As I reflect on another year for Eat Well Tasmania, I am filled with pride and gratitude for all that we have achieved together. This past financial year has been one of both consolidation and innovation — a year in which our small but passionate team continued to deliver meaningful impact for Tasmanians, strengthening connections between people, place, and food.

Despite the ever-changing funding landscape, we have stayed true to our vision of creating healthier Tasmanians — fostering collaboration, building food literacy, and celebrating the incredible bounty of seasonal, local produce that makes our island home so unique.

Strengthening Tasmania's Food System

One of our greatest achievements this year has been our deepened leadership role in addressing food insecurity across Tasmania. Through our ongoing partnership with the Department of Premier and Cabinet, we continued to support implementation of the Food Relief to Food Resilience Strategy, and this year saw the evolution of our Better Together program. Developed and delivered in partnership with Danae Giardina, this initiative has provided practical workshops and resources that empower community agencies and emergency food relief organisations to build their capacity in nutrition, cooking, and meal planning.

We were thrilled to secure further funding for 12 months to continue and expand this vital work. The program has become an inspiring model for collaboration between government, the community sector, and local food champions.



FROM THE EXECUTIVE

Eat Well Tasmania also auspiced the Food Secure Tasmania Place-Based Pilot Projects, which commenced this year. These three pilot initiatives will explore practical, community-driven approaches to reducing food insecurity — ensuring that every Tasmanian has access to fresh, healthy, and affordable food.

Our participation in the National Food Systems Network, led by Sustain Australia, has enabled us to represent Tasmania in a national conversation about building resilient, equitable food systems. At the same time, we continue to collaborate closely with Stop Food Waste Australia and the Department of Natural Resources and Environment (NRE), contributing to discussions on how Tasmania can lead the way in reducing household food waste.



PROGRAM HIGHLIGHTS

What's In Season

Our flagship campaign What's In Season (WIS) continued to inspire Tasmanians to celebrate seasonal, local food and connect with the people who grow, cook, and share it. Over the past twelve months, the campaign reached thousands through engaging digital storytelling, chef-led videos, seasonal newsletters, and our growing producer directory.

This year, we focused heavily on community-driven stories, capturing the abundance of Tasmanian summer and autumn produce through interviews, recipes, and photography. With a strong and loyal following, our digital engagement remained excellent. — maintaining a 5% engagement rate across our social media channels, with Instagram surpassing Facebook as our leading platform.

Our seasonal newsletters now reach over 1,600 subscribers, thousands of Tasmanians, and partnerships with The Hobart Magazine, Harvest Market Launceston, and Home Harvest have amplified our campaign's reach. Despite challenges around long-term funding, we remain determined to secure the future of What's In Season beyond 2025, recognising its central role in our mission.

WHAT'S 
IN SEASON?



PROGRAM HIGHLIGHTS

Too Good to Waste

Our Too Good to Waste (2G2W) campaign continues to grow in influence as a practical and creative behaviour change initiative. This year, we brought the campaign to life through storytelling, education, and community events designed to help Tasmanians make the most of every ingredient.

A true highlight was our Cooking with Purpose: Community Feast at Inveresk, held in Launceston in partnership with Big Picture School, UTAS, TUSA, and Chef Luke Burgess. Students worked alongside industry mentors to prepare a zero-waste feast for 200 guests — showcasing the power of youth leadership, sustainability, and collaboration.

Our Eat It All events continued to engage audiences across the state, reinforcing practical strategies for food waste reduction, meal planning, and mindful cooking. We are grateful for the support of Healthy Tasmania, the City of Hobart, and our creative partners Luke Burgess and Pigeon Whole Bakers, who continue to champion our message that food is simply too good to waste.



PROGRAM HIGHLIGHTS

Plate with a Mate

The Plate with a Mate campaign has gone from strength to strength, expanding its reach and deepening its impact across the community. Designed to encourage Tasmanians to connect through food and conversation, the campaign has delivered dozens of activations and partnerships statewide.

This year, we hosted events with the Tasmanian Men's Shed Association, Huon Valley PCYC, Homebase Clubhouse, and Loaves and Fishes Tasmania, among others. Each event celebrated the power of food to build connection and wellbeing – whether it was sharing recipes, cooking demonstrations, or simply sitting together for a meal.

A special highlight was our Plate with a Mate partnership with Homebase Clubhouse in Moonah, where participants led cooking sessions inspired by their cultural heritage. Through ongoing partnerships, such as with TMSA, we are now exploring new creative outputs – including a community recipe book showcasing stories and recipes from Tasmanians across generations.



Growing Capacity and Collaboration

Eat Well Tasmania's strength continues to lie in our ability to act as a connector – bringing together stakeholders from government, business, and the community to amplify impact. This year, our presence at Agfest 2025, alongside School Food Matters, Sprout Tasmania, and Loaves and Fishes, was a major success.

Our interactive Tasmanian Food System Challenge attracted hundreds of students and visitors, sparking important conversations about where our food comes from and how we can all play a role in building a healthier, more resilient system.

Our People

None of our achievements would be possible without the dedication, creativity, and passion of our team. I want to extend my heartfelt thanks to Carl Saunder, our State Manager, and Libby McKay, our Program Manager, whose leadership and commitment continue to drive the organisation forward.

We also acknowledge the contributions of Peta Fletcher, who has supported Plate with a Mate, and Jade Irvine, who has elevated our website and digital content. Together, they form a dynamic and purpose-driven team delivering outstanding outcomes for our community.

Our volunteer Board continues to provide strategic leadership and stewardship. My sincere thanks go to Finn Dorney, Thea Webb, Andrea Porte, Sammy Stanton, and Alison Oakes for their insight, governance, and dedication.



Gratitude and Acknowledgement

Eat Well Tasmania's work is made possible through the generous support of our funding partners, particularly Public Health Services, the Department of Premier and Cabinet, and Healthy Tasmania. We also extend our thanks to Stornaway, Community Bank Huon Valley, and all of our local partners and collaborators who share our commitment to creating healthier Tasmanians.

Looking Ahead

As we move into the new financial year, our focus remains on sustaining and growing our impact — securing the future of What's In Season, strengthening the Better Together program, and expanding our leadership role in building a resilient Tasmanian food system.

While challenges remain, particularly in funding continuity, we are confident that with the continued support of our partners and community, Eat Well Tasmania will remain a catalyst for positive change — connecting Tasmanians with food that nourishes, sustains, and unites us all.



A stylized, handwritten signature in black ink.

Jamie McLaughlin

Board President, Eat Well Tasmania



TREASURERS REPORT

Kate O'Shannessey, Board Treasurer

Annual Financial Report

I am pleased to present Eat Well Tasmania's Annual Financial Report for the year ended 30 June 2025.

Our financial statements have been independently audited by Wise Lord Fergusson (WLF), who have again provided an unqualified audit report, confirming the accounts present fairly and comply with the accounting framework.

Business Operations

During the 2024/25 financial year, Eat Well Tasmania continued to deliver its core programs and a number of new initiatives funded by the Department of Health, Department of Premier and Cabinet (DPAC), and other partners. The organisation also managed several externally funded projects, including place-based initiatives on behalf of Food Secure Tasmania.

Net Surplus for the Year

Eat Well Tasmania achieved a net surplus of \$114,086, compared to \$16,879 in 2023/24. This result reflects increased income, including prepaid project funding and one-off grant income, along with disciplined expenditure management.

32%

growth in total
income year-on-year

\$360K

in prepaid grant
funding received for
2025/26 programs



TREASURERS REPORT

Income

Total income for 2024/25 was \$571,439, an increase of 32% from the previous year's \$432,841.

Key movements:

- State Government Grants increased from \$393,831 to \$469,514, supporting continued delivery of Eat Well Tasmania's core activities and programs.
- Prepaid Grants included:
 - \$300,000 for Place-Based Pilot Projects on behalf of Food Secure Tasmania, and
 - \$60,000 for an additional year of the Better Together Project.

These programs will be delivered during the 2025/26 financial year.

Other Income rose from \$18,891 to \$86,508, which included:

- Interest income from term deposits, and
- A one-off grant of \$75,000 for the purchase of two organisational vehicles to support operations.

Expenditure

Total expenditure for the year was \$457,353, up from \$415,962 in 2023/24 — an increase of 10%, consistent with expanded project delivery.

Key variances include:

- Consultancy costs increased from \$42,042 to \$77,493, primarily aligned with the Better Together Project and the engagement of an external consultant to support program design and delivery.
- Rent rose to \$29,412, reflecting lease payments covering 18 months (January 2024 to June 2025). Rent is expected to reduce by approximately one-third in future years as the lease transitions to a standard annual basis.
- Travel increased from \$2,000 to \$8,095, reflecting additional staffing travel both intrastate and interstate, including accommodation for the Agfest Field Days.
- Computer expenses rose from \$1,850 to \$9,470, associated with hardware updates and new mobile devices for staff. This was off-set by a reduction in Computer
- Wages and salaries decreased from \$155,992 to \$142,110, due to staffing transitions during the year.
- A long service leave provision of \$9,302 was introduced, reflecting maturing staff entitlements.

Overall expenditure growth was proportionate to income expansion and aligned with project activity levels with all projects delivered inline with project parameters.



TREASURERS REPORT

Assets

Total assets at 30 June 2025 were \$801,390, up from \$538,705 in 2024.

Key movements:

- Cash and bank balances rose to \$457,198, reflecting prepaid grants received late in the year.
- Term deposits decreased to \$270,171, as some investments matured and were used for operational needs.
- Plant and equipment increased to \$70,379, largely due to the purchase of two operational vehicles, which will serve as ongoing assets for the organisation.

Liabilities

Total liabilities increased from \$423,297 to \$571,896, primarily due to an increase in prepaid (unexpended) grants from \$371,682 to \$464,826. These represent program funds received in advance for delivery in the 2025/26 financial year.

Equity

Equity increased from \$115,408 to \$229,494, driven by the strong operating surplus.

Cash Flow

Eat Well Tasmania recorded a positive net cash flow of \$283,357, reversing the previous year's outflow (-\$589,260). This improvement reflects the timing of grant receipts, controlled expenditure, and improved cash management.



TREASURERS REPORT

Summary

Eat Well Tasmania remains in a strong and sustainable financial position, with solid reserves, positive cash flow, and healthy equity growth. The results demonstrate the organisation's ability to meet its financial obligations and deliver on program commitments.

If there are no further questions, I recommend, on behalf of the Board, that the meeting accept the Directors Report and the Audited Financial Statements as presented.

A handwritten signature in black ink, appearing to read 'K O'Shannessey'.

Kate O'Shannessey

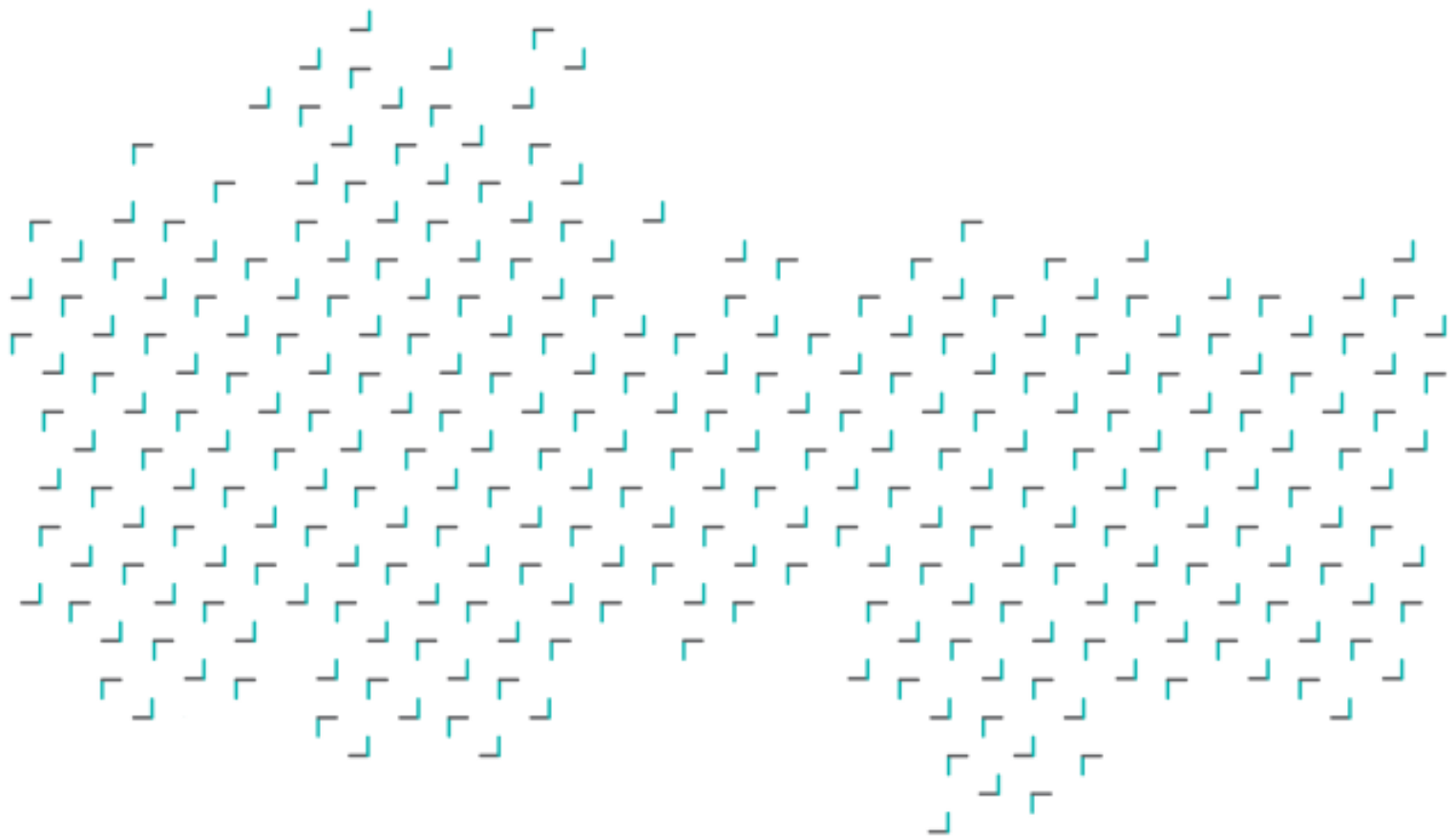
Board Treasurer, Eat Well Tasmania



Eat Well Tasmania Inc

Financial Statements

30 June 2025



Move forward >



Committee Statement

Eat Well Tasmania Incorporated
For the year ended 30 June 2025

The Committee has determined that Eat Well Tasmania Inc. is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 of the financial statements.

The Committee declare that:

1. The financial statements and notes present fairly Eat Well Tasmania Inc. financial position as at 30 June 2025 and its performance for the year ended on that date in accordance with the accounting policies described in Note 1 to the financial statements; and
2. In the Committee's opinion there are reasonable grounds to believe that Eat Well Tasmania Inc. will be able to pay its debts as and when they become due and payable



Jamie McLaughlin - Chairperson

Date: 6 October 2025



Kate O'Shannessey - Treasurer

Date: 6 October 2025



Profit and Loss

Eat Well Tasmania Incorporated
For the year ended 30 June 2025

Account	30-Jun-25	30-Jun-24
	\$	\$
Trading Income		
Other Income	86,508	18,891
Sponsorship	-	3,182
State Grants	469,514	393,831
Total Trading Income	556,022	415,904
Other Income		
Interest Income	15,417	16,937
Total Other Income	15,417	16,937
Total Income	571,439	432,841
Operating Expenses		
Accounting & Financial Advice	5,406	4,744
Advertising	1,093	264
Annual Leave Expense	(1,113)	9,935
Audit Fees	6,750	6,360
Bank Fees	161	201
Board Meeting Expenses	1,000	2,009
Catering & Meals	1,437	632
Computer Expenses (Equipment)	9,470	1,850
Computer Support & Maintenance	1,747	7,432
Conference Expenses	2,900	1,882
Conference Presenters Fees	-	140
Consultancy	77,493	42,042
Digital Content Creation expenses	184	2,990
Equipment Rental Expense	352	-
General Insurance	5,837	6,108
General Resources	2,134	8,794
Graphic Design	4,413	12,593
Long Service Leave Expense	9,302	-
Meals & Accommodation	787	1,520
Meetings & Workshops	1,305	1,602
Mileage- Staff	230	206
Other Employer Expenses	-	1,335
Petrol & Motor Vehicle Expenses	9,895	6,289
Postage	18	276
Printed Resources	5,175	4,131
Project Officer Costs	87,354	85,000
Promotional material (other)	-	748
Repairs & Maintenance	517	1,350
Rent	29,412	-
Wages and Salaries Expense	142,110	155,992



Profit and Loss

Eat Well Tasmania Incorporated
For the year ended 30 June 2025

Account	30-Jun-25	30-Jun-24
	\$	\$
Social Media	38	3,168
Staff Training	795	3,642
Stationary	546	513
Subscriptions	8,726	6,202
Sundry Expenses	301	1,475
Superannuation Expense	26,287	26,746
Telephones	3,628	2,801
Travel	8,095	2,000
Workers' Compensation Insurance	3,568	2,990
Total Operating Expenses	457,353	415,962
Net Surplus	114,086	16,879

The accompanying notes form part of these financial statements.

Balance Sheet

Eat Well Tasmania Incorporated

As at 30 June 2025

Account	Note	30-Jun-25 \$	30-Jun-24 \$
Assets			
Bank			
Cheque Account		878	1,809
Corporate Card Account		2,819	611
Operating Account		453,490	171,318
Westpac Card Account		11	103
Total Bank		457,198	173,841
Investments			
Term Deposits		270,171	354,844
Total Investments		270,171	354,844
Other Assets			
Plant & Equipment at Cost		70,379	-
Accrued Interest		3,642	6,500
Prepaid Expenses		-	3,520
Total Other Assets		74,021	10,020
Total Current Assets		801,390	538,705
Total Assets		801,390	538,705
Liabilities			
Current Liabilities			
Accounts Payable		27,336	6,078
Annual Leave Provision		33,143	34,255
Salary Sacrifice		(1,335)	2,630
PAYG Withholding Payable		3,633	3,867
GST		29,010	(313)
Unexpended Grants	2	464,826	371,682
Accrued Wages		5,981	5,098
Total Current Liabilities		562,594	423,297
Non-Current Liabilities			
Long Service Leave Provision		9,302	-
Total Non-Current Liabilities		9,302	-
Total Liabilities		571,896	423,297
Net Assets		229,494	115,408
Equity			
Current Year Earnings		114,086	16,879
Retained Earnings		115,408	98,529
Total Equity		229,494	115,408

The accompanying notes form part of these financial statements.



Cashflow Statement

Eat Well Tasmania Incorporated
As at 30 June 2025

	Note	30 Jun 2025	30 Jun 2024
		\$	\$
Cash Flows From Operating Activities			
Receipts from Operations		86,508	18,323
Grant Income Received		562,658	199,437
Interest Received		18,275	16,937
Payments to Suppliers & Employees		(398,378)	(469,113)
Net Cash Flows From Operating Activities	3	269,063	(234,416)
Purchase of assets		(70,379)	-
Proceeds from investments		84,673	(354,844)
Cash Flows From Investing Activities		14,294	(354,844)
Net (Decrease)/Increase in Cash and Cash Equivalents		283,357	(589,260)
Cash and Cash Equivalent at the Beginning of the Year		173,841	763,101
Cash at End of Financial Year		457,198	173,841

The accompanying notes form part of these financial statements.



Notes to the Financial Statements

Eat Well Tasmania Incorporated

For the year ended 30 June 2025

NOTE 1: STATEMENT OF MATERIAL ACCOUNTING POLICIES

This financial report is a special purpose financial report in order to satisfy the reporting requirements of the *Australian Charities and Not-for-profits Commission Act 2012* (ACNC Act). The Committee has determined that the Association is not a reporting entity.

The financial report has been prepared in accordance with the requirements of the *Australian Charities and Not-for-profits Commission Act 2012* (ACNC Act) and the following Australian Accounting Standards:

AASB 101	Presentation of Financial Statements
AASB 107	Statement of Cash Flows
AASB 108	Accounting Policies, Changes in Accounting Estimates and Errors
AASB 124	Related Party Disclosures
AASB 1048	Interpretation of Standards
AASB 1054	Australian Additional Disclosures.

No other Accounting Standards, Urgent Issues Group Consensus Views or other authoritative pronouncements of the Australian Accounting Standards Board have been applied.

The financial report has been prepared on an accruals basis and is based on historic costs and does not consider changing money values, or except where specifically stated, current valuations of non-current assets.

The financial report has been prepared in accordance with a special purpose framework in order to meet the needs of the association's members. As such, the financial report may not be suitable for another purpose.

a) Grant Income

Grant or donation income is recognised when the Association fulfill the obligations associated with the funds. If conditions are attached to the grant that must be satisfied before the Association is eligible to receive the contribution, recognition of the grant as revenue will be deferred until those conditions are satisfied.

NOTE 2: PREPAID GRANTS

	2025	2024
	\$	\$
Core Funding	13,208	20,801
What's in Season	49,174	159,466
Waste Program	-	64,163
DPAC Food Security	33,265	63,805
Plate with a Mate	9,179	63,447
Food Resilience	300,000	-
Better Together	60,000	-
Total Prepaid Grants	464,826	371,682



Notes to the Financial Statements

Eat Well Tasmania Incorporated
For the year ended 30 June 2025

NOTE 3: CASH FLOW INFORMATION

Reconciliation of cash flow from operations with surplus from operations:	2025	2024
	\$	\$
Net Surplus/(Deficit) for the year	114,086	16,879
Changes in Assets and Liabilities:		
(Increase)/Decrease in Accounts Receivable	-	2,750
(Increase)/Decrease in Prepaid Expenses	3,520	(1,791)
(Increase)/Decrease in Accrued Interest	2,858	(6,500)
Increase/(Decrease) in Accounts Payables	21,258	5,238
Increase/(Decrease) in GST Payable	29,323	(61,488)
Increase/(Decrease) in PAYG Payable	(234)	(7,278)
Increase/(Decrease) in Prepaid Grants	93,144	(194,394)
Increase/(Decrease) in Provisions	8,190	9,935
Increase/(Decrease) Salary Sacrifice	(3,965)	1,300
Increase/(Decrease) in Accrued Wages	883	933
CASH FLOWS PROVIDED BY OPERATING ACTIVITIES	269,063	(234,416)

NOTE 4: RELATED PARTY DISCLOSURES

During or since the financial year, members of the committee of the association have not received or become entitled to receive any benefit by reason of a contract entered into by the association. Transactions between related parties are on normal commercial terms and conditions no more favourable than those available to other persons unless otherwise stated. Commercial agreements for the provision of services entered into with director associated organisations were:

Full name of Related Party	Nature of Relationship	Description	Amount	Date of transaction
Southern Food Service	Jamie McLaughlin (Chair) is the Managing Director of Southern Food Service	Eat Well purchased goods & services from the company for a program activity	\$495.90	17 Jan 2024

NOTE 5: SUBSEQUENT EVENTS

There have been no events post the end of the financial year that could impact the readers of the financial statements.



Auditor's Independence Declaration to the Members of Eat Well Tasmania Inc.

In relation to our audit of the financial report of Eat Well Tasmania Inc. for the financial year ended 30 June 2025, to the best of my knowledge and belief, there have been no contraventions of the auditor independence requirements in accordance with the *Australian Charities and Not-for-profits Commission Act 2012*.

Wise Lord & Ferguson

WISE LORD & FERGUSON

Rebecca Meredith

REBECCA MEREDITH

Partner

Date: 7/10/2025

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Independent Auditor's Report to the Members of Eat Well Tasmania Inc.

Opinion

We have audited the financial report, being a special purpose financial report, Eat Well Tasmania Inc (the Association), which comprises the balance sheet as at 30 June 2025, the profit and loss statement and cashflow statement for the year then ended, and notes to the financial statements, including a summary of material accounting policies, and the declaration by those charged with governance.

In our opinion, the accompanying financial report of the Association presents fairly, in all material respects, the financial position of the Association as at 30 June 2025, and its financial performance for the year then ended in accordance with *Australian Charities and Not-for-profits Act 2012* (ACNC Act).

Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the Association in accordance with the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants (including Independence Standards)* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Report

Management is responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards, and for such internal control as management determines is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

In preparing the financial report, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

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Those charged with governance are responsible for overseeing the Association's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial report.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Wise Lord & Ferguson

WISE LORD & FERGUSON

Rebecca Meredith

REBECCA MEREDITH

Partner

Date: 7/10/2025





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