



eat well
tasmania

OUR VISION

Creating healthier Tasmanians

OUR MISSION

We create and share the tools and systems Tasmanian's need to eat healthier every day

OUR PARTNERS

We work closely with:

- › Department of Health and other agencies to deliver agreed outcomes
- › People who work in the Tasmanian food and nutrition industry
- › More broadly we work with the general population of Tasmania through our programs and campaigns



STRATEGIC THEMES



Eating Healthier

Promotion of EWT campaigns
Improve the overall health of Tasmanians through eating healthier
Align our programs with the Australian Guide to Healthy Eating
Tackle Sustainability/Waste issues



Expanding Our Influence

Support the development of policy
Industry leader and key stakeholder for all parts of our industry
Creating strategic partnerships to improve efficiencies & value add to the non-for-profit sector
Well recognised brand and our role understood



Supporting Local Procurement

Promotion of Tasmanian local procurement
Engaging & impactful website
Work closely with partners identifying challenges and creating local solutions
Creating partnerships & connections to influence healthier local procurement



Connecting with Communities

Working with local communities/ LGA's to create local solutions
Partnerships with community housing/gardens/industry events
Partnering with other NGA's to help improve the health of all Tasmanian's

OUR VALUES



Respectful

Inclusive & approachable through respectful interactions with all Tasmanians



Collaborative

Our collaborative approach is through partnering, listening & value adding



Brave

Tackling the big issues and creating bold and brave solutions



Creative

Curious of the problems and creative of the solutions

CONTACT

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